



Your Vision. Realized.



 **PRISM**

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PORTFOLIO

PROJECT NAME:
LEWISVILLE MIDDLE SCHOOL

LOCATION:
LEWISVILLE, TX

SERVICE TYPE:
MARKETING RENDERING



A PRISM DISPERSES LIGHT INTO ITS CONSTITUENT COLORS. IT DOESN'T CREATE SOMETHING NEW BUT REVEALS THE DETAILS INHERENT IN THE LIGHT. THE PRISM IS THE MEDIUM THAT PROVIDES A NEW PERSPECTIVE FULL OF BEAUTY, VIBRANCY, AND CLARITY.



PROJECT NAME:
THE JOHN COOPER SCHOOL

LOCATION:
THE WOODLANDS, TX

RENDERING SERVICE TYPE:
MARKETING RENDERING





ABOUT

A FASTER, EASIER WAY TO REALIZE YOUR VISION.

PROJECT NAME:
EPISCOPAL HIGH SCHOOL ATHLETIC CENTER

LOCATION:
BELLAIRE, TX

SERVICE TYPE:
MARKETING RENDERING

PRISM Renderings specializes in photorealistic renderings for various project types of projects throughout Houston and across the country. At PRISM, we help you visualize a better community by transforming your vision into a compelling rendered reality. Founded by Jing Johnson in 2005, PRISM is an agency of highly trained architects who are experts at creating visual stories for commercial real estate owners committed to building and improving our communities.

Our project managers leverage their advanced architecture degrees and experience gained at some of the largest architecture firms in the world to offer a broad range of design capabilities, creative solutions, and timely responses, often within 24-72 hours.

We understand the design and construction business and view 3D renderings as a valuable business tool needed to turn designs into buildings that improve our communities.

A partnership with PRISM benefits owners with a growth mindset who stay focused on their core expertise, while leveraging external resources to achieve optimal outcomes in all facets of their business. PRISM takes an out-of-the-box approach to early-stage projects to help owners stay ahead of the curve in the real estate marketplace.





WHAT SETS US APART

COMPANY SNAPSHOT

Pacific Consulting Group, Inc. (dba Prism Renderings) is Houston’s premier architectural visualization firm. With 19 years of expertise in providing customized 3D visualization services for new construction and renovation projects, PRISM Renderings is a woman-owned small business emphasizing its commitment to excellence and diversity in the building industry.

KEY DIFFERENTIATORS

- **Architecture Background** All project managers hold architecture degrees and have experience in design firms.
- **Proven Success** Years of successful operation with reliable methodologies for consistent project excellence.
- **High Quality and Competitive Pricing** We deliver top-tier visualization products at great value.
- **Rapid Delivery** Our global team guarantees fast and efficient delivery.
- **Dedicated Support** Committed to exceptional client support and advocacy.
- **Guaranteed Satisfaction** 100% client satisfaction with every project.

AREAS OF EXPERTISE

3D Renderings
Architectural Animations
3D Floor Plans
Drone Photomontage
360-degree Panoramic Views

INDUSTRIES SERVED

With portfolio links

Animal Welfare	Industrial	Sports Entertainment
CommunityNon-Profit	Mixed-Use	Student Housing
Education	Multi-family	Workforce Housing
Healthcare	Office	Worship
High-end Residential	Retail	
Hospitality	Seniors Housing	

CERTIFICATIONS

State

HUB - State of Texas (1161763667200, Exp 6/7/2028)
CMBL - Active

Local

WBE - City of Houston (24-6-12987, Exp 11/30/2028)
MBE - City of Houston (64-6-12987, Exp 11/30/2028)
DBE - City of Houston (64-6-12987, Exp 11/30/2025)

Port Houston SBE (Exp 6/7/2028)
Port Houston WBE (Exp 11/30/2028)
Port Houston MBE (Exp 11/30/2028)

NAICS CODES

541310 Architectural Services
541430 Graphic Design Services

NIGP CODES

907-00 Architectural and Engineering Services, Non-professional
907-14 Architectural Services, Non-Licensed (Not Otherwise Classified)
906-40 Graphic Design, Architectural Services
906-00 Professional Architectural Services
906-10 Buildings. Architectural Design Services
906-52 Interior Design, Decorating, Space Planning, Exhibits and Displays
906-57 Land Development and Planning, Architectural Services
906-64 Planning, Urban, Community, Regional, Area wide, and State
906-83 Sports Facility, Architectural Services
906-72 Recreation Facilities, Parks, Marinas, etc., Architectural Services
906-46 Highways; Streets; Airport Pay Parking Lots, Architectural Services
906-56 Landscape, Architectural Services
906-88 Towers, Architectural Services
906-14 Cemeteries, Planning and Relocation, Architectural Services

SUPPLIER NETWORK MEMBER

Transportation

Port Houston | Houston Airport System

Healthcare

Harris Health System | Health MD Anderson | UTMB

Higher Education

UH System | UT System | TAMU System | HCC | Lone Star College

K-12

HISD | FBISD

INDUSTRY AFFILIATIONS

Goldman Sachs 10,000 Small Businesses
AIA Houston
CREW Houston
Urban Land Institute (ULI)

REFERENCES

Furnish upon request

TAX ID

16-1763667

INSURANCE COVERAGE

\$2 Million General Liability
\$1 Million Automobile Liability
\$1 Million Workers Comp
\$1 Million Professional Liability

BY THE NUMBERS

19+

YEARS IN BUSINESS

300+

HAPPY CLIENTS

2500+

PROJECTS COMPLETED

80+

CITIES SERVED

\$500MM+

CLIENT CAPITAL RAISED

200+

CONCEPTUAL PROJECTS COMPLETED





Jing Johnson

/ CEO and Founder

Jing holds Bachelor's and Master's degrees in architecture in China and the US and an MBA from Rice University. Jing credits her high-performing team, loyal clients, resourcefulness, and continued learning as the main drivers of PRISM's success. She also believes in the social responsibility of small businesses. As a result, PRISM has been a longtime supporter of AIA Houston, the Texas Society of Architects, and several charity organizations that benefit their community. Jing is a practitioner of servant leadership and leverages her business as a platform to help the next generation of women achieve their potential in careers and life.





Sarah Amos

/ EOS Integrator, President

Sarah has been integral to the PRISM's growth for ten years. Sarah works directly with clients to ensure successful project kickoff and completion. She works with Jing on firm operations and marketing, ensuring PRISM operations run efficiently. In addition, she is a member of CREW and active in the executive coaching group Vistage.





Vivian Peng

/ Vice President of Project Management

Vivian leads the daily management of all PRISM projects. She works with clients from project kickoff through completion and directs our global production teams. She also leads the quality assurance process. Vivian holds Bachelor's and Master of Architecture degrees from Tsinghua University and the University of Texas. She gained K-12, higher education, and hospitality design experience as a senior designer for a large architectural firm in Houston.





Deborah Gross

/ Vice President, Business Development

Deborah has a knack for strategically connecting clients. She has leveraged more than ten years of sales and business development experience to foster business relationships and interface with prospective clients to understand their business goals. Deborah is active in ULI and Vistage professional organizations. Deborah graduated from Sam Houston State University with a BA in Marketing.





Lily Luo

/ Vice President, Innovation and Senior Project Manager

Lily uses her landscape architecture background to combine her love of vivid visualization with her understanding of place-making. She has designed global projects for boutique and large firms in New York. Lily works directly with clients to understand their requirements and oversee all aspects of project delivery. Lily's efforts are directly tied to project delivery as she directs our production staff from project kickoff through completion. Lily is a Professional Landscape Architect. She holds a Bachelor's degree in Geographic Information Systems from East China Normal University in Shanghai, a Master's in Landscape Architecture from Texas A&M University, and an MBA from the University of Arizona.





Mindy Liu

/ Project Manager

Mindy uses her passion for architecture and design to work with PRISM's production team to turn clients' sketches into detailed renderings. Mindy earned a Bachelor of Architecture with a minor in sustainability from Iowa State University. She was awarded a full scholarship to Rice University's Graduate architecture program. Mindy interned at HOK in Houston, gaining further experience in project management, design, and construction documentation.





VALUE



3D RENDERING AS A BUSINESS DECISION

3D Architectural renderings bring your project ideas to life by helping you visualize and communicate design intent. Often overlooked are the business implications of whether or not to make 3D renderings part of your design process. 3D renderings quickly and inexpensively develop a conceptual idea, generate an interior space layout to confirm overall building size, analyze a site for access and required infrastructure, view a proposed project within the surrounding architectural context, communicate project intent in relatable terms for uneducated audiences, share renderings as a value-add to others with a vested project interest.

Each project should be analyzed for its rendering needs, but we have found that a design rendering step is critical for project success.

No Rendering Resource

Some owners decide against creating 3D renderings for their projects for several reasons, such as cost, schedule, or the belief that renderings are unnecessary.

Designing a building without visual representation can leave stakeholders guessing as to the design intent of the building, making it difficult to gain buy-in from stakeholders. Skipping 3D renderings during design development can lead to missed details that can cause design and construction problems later in the project and difficulties in obtaining timely client decisions, permitting, zoning, and government approvals.

Poor Quality/In-House Resource

Using a rendering resource not specializing in producing 3D architectural renderings can cause many problems. Graphic designers not trained in architecture have a learning curve to climb when speaking the same language as the architectural design team. The constant need for clarification causes lost time and money spent on rendering product iterations because they may not convey the design intent, design details, and context.

Leveraging an in-house architect with rendering skills can also be problematic, as the designing architectural team has so much to do for the project. Burdening the architectural team with the additional task of renderings can affect the design schedule and rendering quality and lead to architect talent attrition at the design firm.

Good Quality Resource

Trained architects specializing in photorealistic architectural renderings excel at both sets of skills needed to produce high-quality 3D photorealistic renderings faster. Rendering resources with architectural backgrounds understand design intent, context, and building components necessary to create successful rendering quicker and for less money, with no schedule losses. Partnering with a rendering partner with architectural experience and graphic rendering skills can help streamline the business of design and construction by allowing the architects on the team to focus on design. Outsourcing renderings to rendering experts who speak the language of construction speeds up stakeholder buy-in, helps facilitate business decisions, and offers clarity of design intent.

Our curiosity fuels our passion for positively impacting your project's outcome. **At PRISM, clients value our commitment to delivering tailored, creative solutions that align with their project goals, all while prioritizing relationships.** Our reputation is built on creating compelling visuals, timely responsiveness, and being easy to work with, which are guided by our well-defined processes.

3D Concept Design

Investing in 3D renderings early in the design process has been vital in streamlining project development. Our clients impact cities in meaningful ways; PRISM works as a trusted partner, putting our passion to work to tell the story behind every project.

3D concept renderings facilitate conversations about the project with design-focused and non-design-focused stakeholders on conceptual ideas, interior layout, required building size, access to infrastructure needed, and architectural context. PRISM produces 3D concept design renderings very quickly because we know the most critical design elements to emphasize.

3D Project Renderings

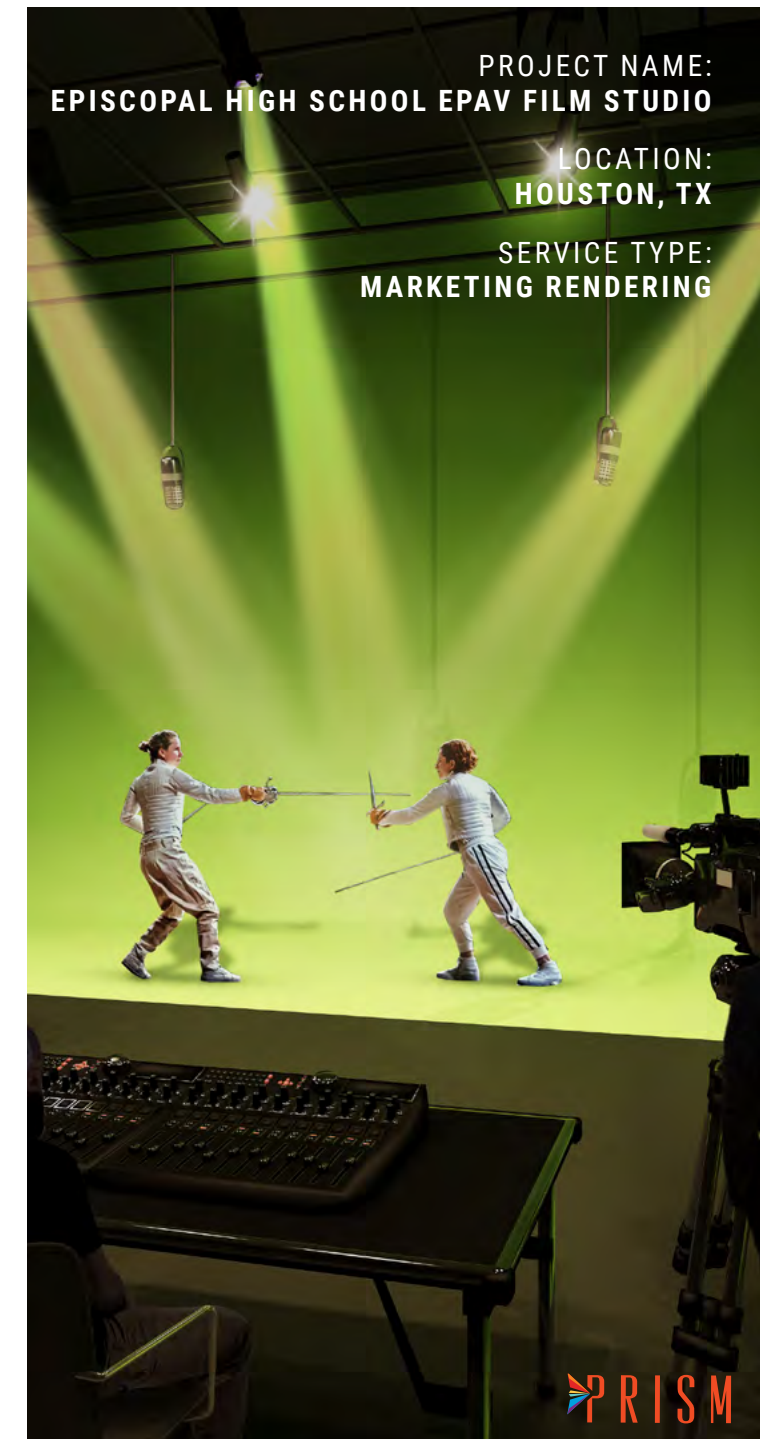
Together, we're helping our clients transform where people live, work, play, and pray by turning our clients' project ideas into built form. Our process is founded on our expertise, collaboration, and responsive communication. The project management team at PRISM draws upon their architectural backgrounds to bridge the gap between project concepts and fully developed 3D renderings. We understand the industry's nuances and speak a common language with our clients, ensuring details are not lost in translation.

3D Project Animations

Project animations put your development ideas in motion. The PRISM team crafts helps clients and stakeholders see what's possible with engaging video animations that illustrate the vibrancy inherent in our clients' transformative real estate projects. Our process of transparent communication, responsiveness, adherence to deadlines, and a firm commitment to project success allows us to develop a firm understanding of the animation's purpose to create the most effective animation possible to meet client goals.

Virtual Reality (VR) Renderings

Nothing conveys a sense of place like putting the viewer inside the scene. PRISM's renderings are a powerful tool in real estate development. Our photorealistic, 360-degree panoramas are an eye-level view, allowing the user to pan up and down and fully turn around without needing specialty goggles or custom software to view. Our team uses our architectural expertise to advise clients on compelling VR renderings that are delivered on time and per project requirements and meet client goals. VR renderings offer a safe and easy option to virtually visit a space, help facilitate business and design decisions, and foster a deeper connection to any design.





PROCESS



WE RENDER YOUR VISION

It can be nerve-wracking to bring in a third-party vendor to create the visuals representing your design ideas. Partnering with a firm that understands your language and manages the coordination process to produce renderings is the most efficient way to conduct the visualization portion of the design and construction process. This business decision redirects valuable architectural design resources to do what they do best--designing the building.

Rest assured, PRISM knows architecture and speaks your language. **Think of the project managers at PRISM as extended team members who act as the stewards of your architect's design intent and are tasked with creating your project visualization.** PRISM project managers integrate seamlessly into the design process with frequent communication and candid feedback to produce high-quality, photorealistic 3D visual packages that

showcase your architect's design intent for your project.

Every rendering project starts with a candid conversation to understand your objectives and goals. We dive into your project and the purpose of your renderings while exploring your design ideas. We will draw on our experience designing and rendering architectural projects specific to your vertical and suggest the best techniques and designs to reach your objectives.

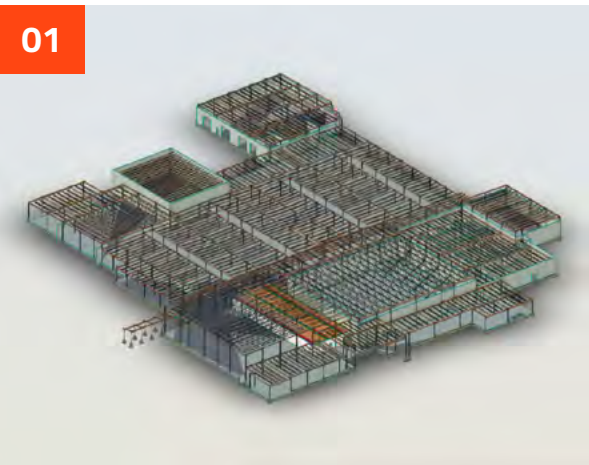
We meet clients where they are regarding design idea maturity and budget. We have the flexibility and skills to offer design advice before building the rendered scenes. Still, we also take your complete 3D models and develop them further into photorealistic 3D depictions of your design.



Client Onboarding

/ 1-2 days

We use a discovery checklist to help facilitate a discovery conversation in which our design consultants listen to your project and goals and collect your ideas, reference images, and sketches to determine the quantity and type of visualization products your project needs. We will use your assets to create rendering concept sketches and missing models. We partner closely with your architectural team to determine the project scope, including design details, special detail requirements, and visualization product delivery timelines.



Modeling & Detailing

/ 3-5 days

The concept sketches and massing models developed in step one will help us create a simple 3D model to serve as the base of your rendered scene. The work done in step one will allow us to collaborate on design specifications such as site, building exterior and interior components, primary colors, and finishes. You will have several perspectives, or angles, to select from. Model first draft options are typically ready within 72 hours.



Texturing & Lighting

/ 1-2 days

Design specifications decided in step two will be refined, including colors and finishes, using real-world lighting. We will add details and provide photo-realistic previews. We implement a proactive monthly audit to ensure timely project completion. Any discrepancies between project scope, client expectations, and schedule are determined and resolved to ensure client satisfaction. Visualization product files are delivered to the client in the format chosen in the Client Onboarding Phase.



Final Production

/ 1-2 days

Once you finalize all decisions in step three, our team will add finishing touches, such as entourage items like sky, people, landscaping, and vehicles, to the finished rendering. PRISM delivers finished visualization files in 4K resolution within 24-48 hours. PRISM values client feedback and proactively solicits feedback on project outcomes pertaining to our process, quality, and service. Customer thoughts on quality, communication, and lessons learned are documented.



PORTFOLIO



THE KINKAID SCHOOL



PRISM

LOCATION:
HOUSTON, TX

SERVICE TYPE:
MARKETING RENDERING

Partnered Founded in 1906, The Kinkaid School, Houston's oldest independent coeducational school, is two years into a major fundraising campaign that will radically transform every aspect of the educational experience. The architect has been shepherding Kinkaid administrators and the Board of Trustees through the design and construction process.

PRISM developed a variety of renderings to support the ALL IN capital campaign. Phase I was completed in 2023 and included a new Lower School and Administration building (currently serving as the temporary Upper School), an existing gym repurposed into a central utility plant, and a new two-story fieldhouse and gymnasium. Phase II construction began in September 2023 and is estimated to be completed in Summer 2025. It includes the replacement of the existing Upper School with a forward-thinking building that can accommodate innovation and evolution in high school pedagogy. A portion of the existing Student Life Building will also be converted for new visual and performing arts spaces.





SANDS CISD



PRISM

LOCATION:
ACKERLY, TX

SERVICE TYPE:
MARKETING RENDERING

Voters in the Sands Consolidated Independent School District approved an \$85 million bond to build a new PreK-12 campus. **PRISM** was commissioned to produce a 3-minute animation for the bond campaign, showcasing both exterior and interior views of the building, highlighting its safety and access features.

The 142,000 SF campus will include grade-level areas, career tech education, special education classrooms, a 610-seat auditorium, a gym, a weight room, a high-tech library, and a large cafeteria with outdoor dining. Outdoor features will include tennis courts, a track, and a concession area. Enhanced security measures will be integrated throughout the campus, including access controls, bullet-resistant glass, and a safe harbor room. The campus is set to open in August 2025.



CLICK TO PREVIEW VISUAL WALK-THROUGH



MANDALA WORLD ACADEMY



PRISM

**LOCATION:
WELLINGTON, FL**

**RENDERING SERVICE TYPE:
MARKETING RENDERING**

Eight years before COVID-19 made virtual school common, Dr. George Hutchinson, Sr. founded Mandala World Academy, an internet-based educational company. PRISM collaborated with Dr. Hutchinson to create the animation that helped secure the first academy site in Wellington, Florida. The curriculum blends online learning with a biodynamic campus, featuring buildings designed with biomimicry architecture on a sustainable ecological site.

Mandala World Academy's neuro-educational model combines neuroscience, psychology, and education, with seven key elements: Mandala art, brain-targeted teaching, rapid mathematics, self-directed learning, personal development, interactive environments, and cultural integration. The campus features centers for food and farming, athletics, arts and media, research, spiritual wellness, and equine therapy. Its design, based on the sacred geometry of the Mandala and sunflower, allows students to move between educational centers and the amphitheater to process and share experiences.



[CLICK TO PREVIEW VISUAL WALK-THROUGH](#)



K-12 PROJECT LIST

K-12 (Public Schools)

Alamo Ranch Middle School - San Antonio, TX

Allen ISD Stadium – Allen, TX

Angleton High School - Angleton, TX

Armstrong Elementary School – Missouri City, TX

Atascocita High School – Atascocita, TX

Atherton Elementary School – Houston, TX

Bastian Elementary School - Houston, TX

Bell’s Hill Elementary School - Waco, TX

Bleyl Middle School - Houston, TX

British International School – Houston. TX

Camey Elementary School - Lewisville, TX

Campbell Middle School - Houston, TX

Clear Creek Educational Village – Clear Creek, TX

Coldspring – Oakhurst High School – Coldspring, TX

Conroe High School – Conroe, TX

Conroe ISD Natatorium - Shenandoah, TX

Converse Elementary School – Converse, TX

Cypress Fairbanks ISD – Cypress, TX

Dean Highland Elementary School - Waco, TX

DeSoto High School Academy - DeSoto, TX

Dickinson Junior High School – Dickinson, TX

Edgewood Elementary School - Houston, TX

Esprit International School – Spring, TX

Flower Mound High School – Flower Mound, TX

Fort Bend ISD – Sugarland, TX

George Ranch High School - Richmond, TX

Goose Creek Elementary School – Baytown, TX

Griffin Middle School - Frisco, TX

Humble Elementary School – Humble, TX

Humble High School – Humble, TX

Judson High School – Converse, TX

Kingwood Middle School – Kingwood, TX

Klein High School – Klein, TX

Lake Highlands High School – Dallas, TX

Lamar ISD – Houston - Sugar Land - Metropolitan Area

Lewisville Middle School – Lewisville, TX

Leo Adams Middle School – Fort Worth, TX

Link Elementary – Houston, TX

Marcus – Flower Mound, TX

Mary Carroll High School – Corpus Christi, TX

McAllen Middle School - McAllen, TX

Miami High School – Miami, TX

Otto Middle School - Plano, TX

Paris High School - Paris, TX

Prosper High School - Prosper, TX

Sands CISD – Ackerly, TX

Santa Gertrudis ISD – Kingsville, TX

School of Science and Technology - Sugar Land, TX

The Woodlands College Park High School - The Woodlands, TX

Tomball High School – Tomball, TX

Tomball ISD – Tomball, TX

Tuscany Heights Elementary School – San Antonio, TX

University High School – Waco, TX

Valley Oaks Elementary School – Houston, TX

Waco ISD – Waco, TX

Weslaco ISD – Weslaco, TX

Westwood Elementary School – Houston, TX

Wilchester Elementary School - Houston, TX

Wolfe Elementary School - Katy, TX

Yukon High School – Yukon, OK

K-12 PROJECT LIST

K-12 (Private)

Annunciation Orthodox School – Houston, TX

Archway Academy - Houston, TX

Cathedral High School – Houston, TX

Covenant Preparatory School – Houston, TX

Episcopal High School – Bellaire, TX

Fay School – Houston, TX

Frassati Catholic High School – Spring, TX

John Cooper School – The Woodlands, TX

Kinkaid School – Houston, TX

Legacy Preparatory Christian Academy –
Magnolia, TX

Mandala World Academy - Florida

Our Lady of the Hills College Prep - Kerrville, TX

River Oaks Baptist School – Houston, TX

Saint Nicholas School - Houston, TX

St. Agnes Academy – Houston, TX

St. Francis Episcopal Day School - Houston, TX

St. Thomas High School – Houston, TX

The Arbor School – Houston, TX

The Joy School – Houston, TX

Ursuline Academy - Dedham, MA





See the Possibilities

PRISM



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